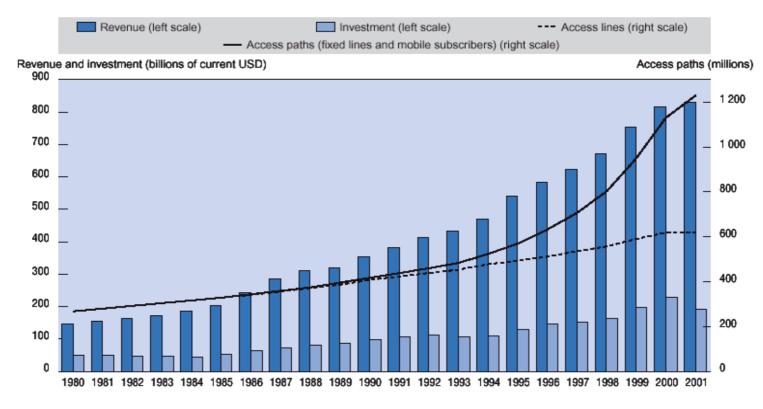
#### Telecommunications after the bubble - current market trends

FES / ASPEK Seminar "Privatization of Telecommunication Sector"
3 May 2005, Jakarta

**Michael Schwemmle** 



### The TLC-Sector grew heavily until the turn of the century

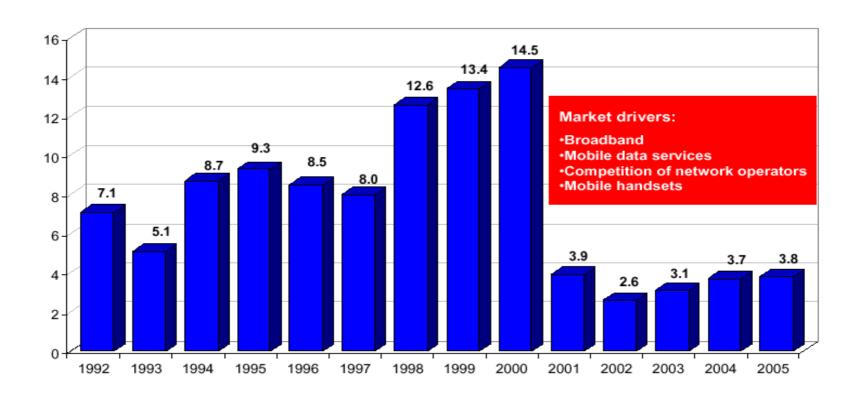


Source: OECD.



Source: OECD Communications Outlook 2003; Trends in public telecommunications revenue, investment and access paths, 1980-2001

# The end of the new economy slowed down the growth of the sector, but didn't stop it



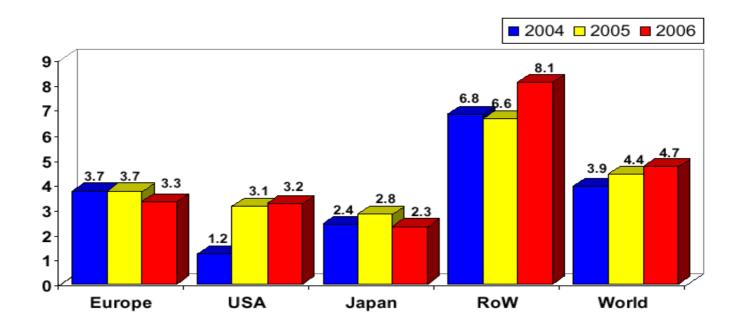
Source: EITO Update 2004 in cooperation with IDC

Market value 2004: 318 billion Euro



Source: EITO 2004; Western European TLC market annual growth 1992-2005, in %

## The TLC-Sector seems to be back on the track of a moderate growth - worldwide ...



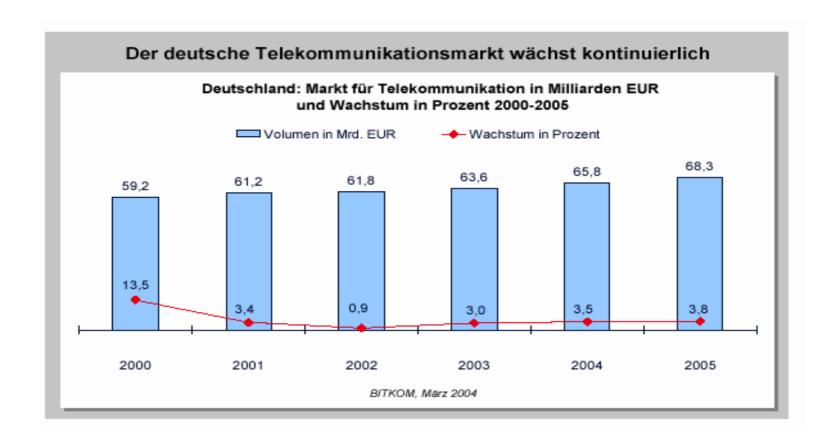
Source: EITO in cooperation with IDC

Market value 2005: 1,126 billion Euro



Source: EITO 2005; Worldwide TLC market annual growth by region 2004-2006, in %

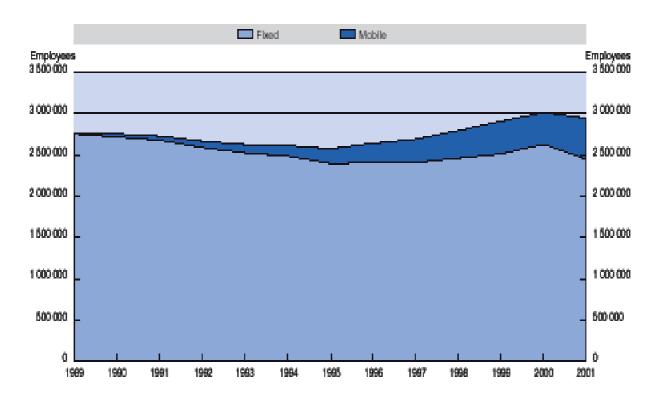
#### ... and in Germany





Source: EITO 2004; German TLC market annual growth and volume 2000-2005

# The growth of the TLC-Sector is not reflected in a comparable expansion of jobs

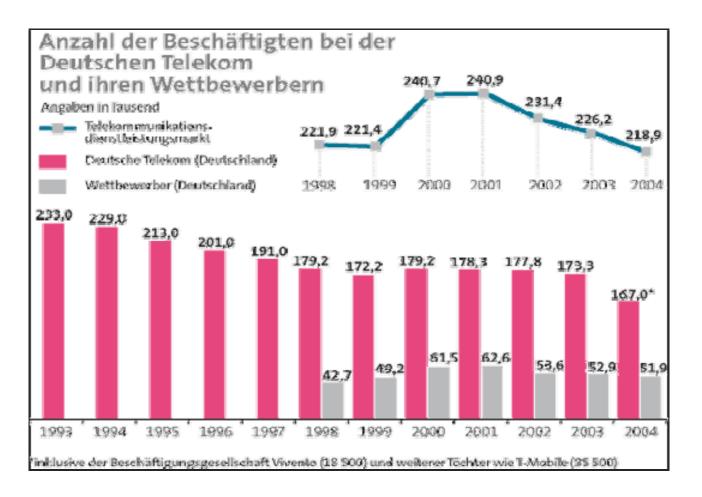






Source: OECD Communications Outlook 2003; OECD telecommunications employment trends, 1989-2001

# TLC-employment in Germany (Deutsche Telekom <u>and</u> competitors) is declining ...





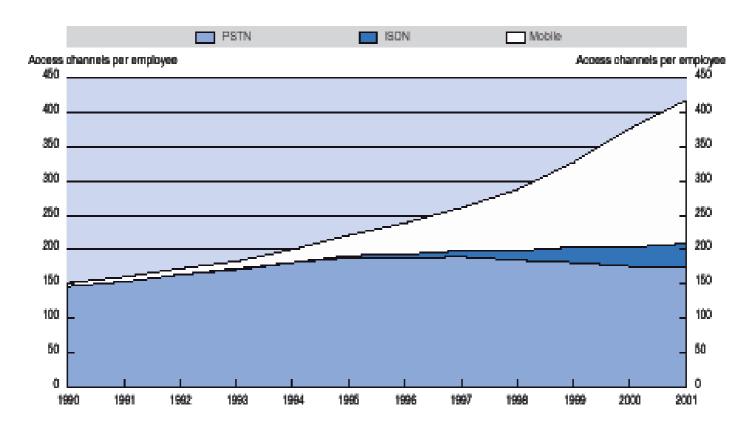
Source: Die Zeit Nr. 10/2005; "Aufbruch oder Abbruch?"

# ... due to steady increases in productivity - not only in Germany ...

Productivity Develop	oment T-Com (natio	nal) <sup>1</sup>
	2003	2004
FTEs (YE) 38h/week	95,000	83,500
Channel in million	51,1	50,4
Channel/ FTE	538	604



#### ... but worldwide ...

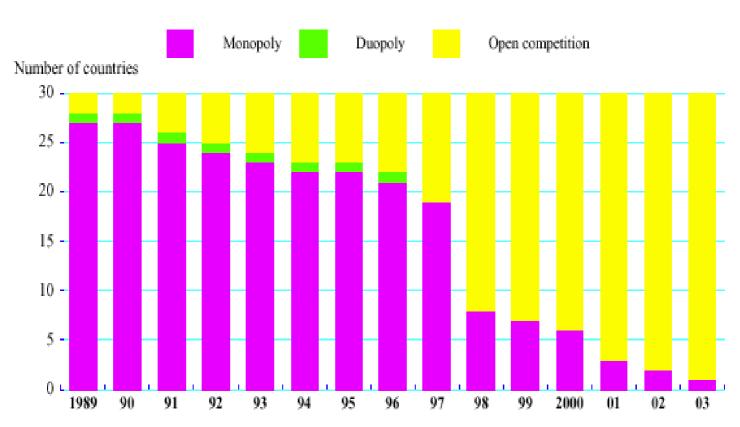


Source: OECD.



Source: OECD Communications Outlook 2003; Access paths per employee, 1990-2001

## ... and due to a growing pressure by competition ...

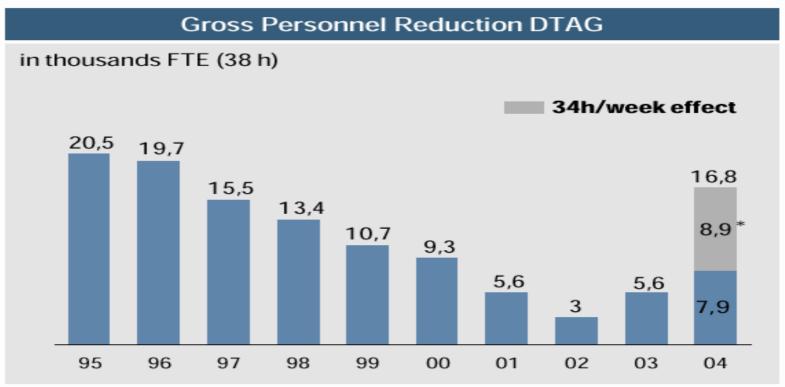


Source: OECD (2003a), Communications Outlook.



Source: OECD Communications Outlook 2003; Competition in fixed network (OECD area)

# ... resulting in personnel reduction programs



Note: DTAG = GHS, Vivento, T-Com w/o subsidiaries but including sales channel TPG \*= ca. 9.800 FTE on a basis of 34 h



# After a short break, internationalization in the TLC-Sector is gaining speed again ...





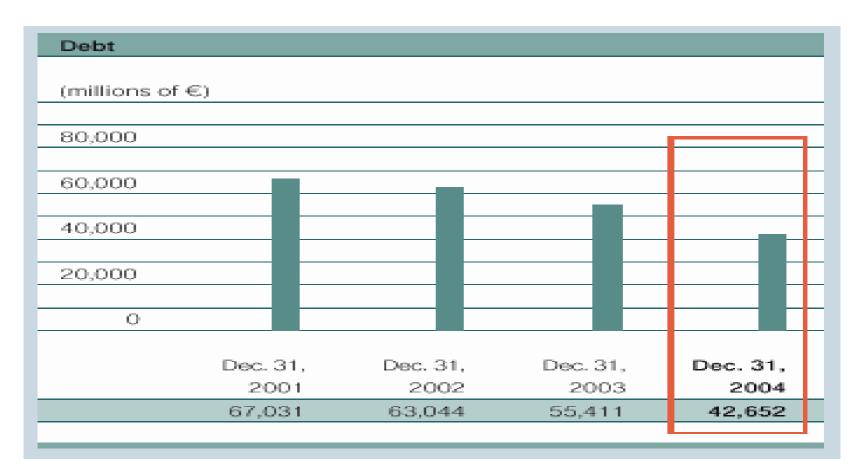
Source: Handelsblatt 04/04/2005

### ... but with a tendency to focus on the "own continent" - the case of DTAG

1 Bonn						
Selected internation	onal subsidiaries and as	ssociat	ed companies	s		
Europe	Stake (directly/indirectly) held by Deutsche Telekom			Stake (directly/indirectl held by Deutsche Teleko		
2 Austria	- T-Mobile Austria	catsen	100.96	16 Spain	- Ya.com	1009
	- T-Online.at		100% res held by ternational	o opani	of share T-Online Inte - T-Systems ITC	s held b
	- T-Systems Austria Ges	smbH	100%		Services Espana, S.A.	1009
3 Belgium	- T-Systems Belgium N	v	100%	17 Switzerland	- T-Online.ch	1009
4 Croatia	- T-Hrvatski Telekom		51 %		of share T-Online Inte	
	- T-Mobile Croatia 100		0% of shares		- T-Systems Schweiz AG	1009
		h∈	eld by T-HT	18 Turkey	T-Systems Bilisim Tekbolojileri	
- т	<ul> <li>T-Mobile Czech Repu</li> </ul>	blic	60.77%	Tarrey	Anonim Sirketi	1009
	<ul> <li>T-Systems PragoNet,</li> </ul>		100%	19 United Kingdor	m – T-Mobile UK	1009
	<ul> <li>T-Systems Czech s.r.o</li> </ul>	-	100%		- T-Systems Ltd.	1009
6 Denmark	- T-Systems		100%			
	- T-Online France		100% res held by ternational	America 20 USA	- T-Mobile USA	1009
	- T-Systems France SAS		100%		- T-Systems North America, Inc.	1009
8 Hungary	- MATÁV		59.49 %	21 Canada	- T-Systems Canada, Inc.	1009
Fluingary	- T-Mobile Hungary		6 of shares by MATÁV	South America		
	<ul> <li>T-Systems</li> <li>Hungary Kft.</li> </ul>		T-Systems, 9% MATÁV	22 Brazil	- T-Systems do Brasil Ltda.	1009
9 Italy	- T-Systems Italia S.p.A.	-	100%	23 Hong Kong	T.C Chi Liit	1009
	– Maktel		6 of shares	23 Hong Kong 24 India	<ul> <li>T-Systems China Limited</li> <li>T-Systems India Private Limited</li> </ul>	
			by MATÁV	25 Japan	<ul> <li>T-Systems India Private Limited</li> <li>T-Systems Japan K.K.</li> </ul>	1009
11 Netherlands	- T-Mobile Netherlands		100%	26 Singapore	<ul> <li>T-Systems Japan K.K.</li> <li>T-Systems Singapore Pte. Ltd.</li> </ul>	1009
	<ul> <li>T-Systems Nederland</li> </ul>	B.V.	100%	20 Singapore	- 1-Systems Singapore Pte. Ltd.	1009
12 Poland	- PTC		49 %	Middle East		
	- T-Systems Polska Sp.	Z 0.0	100%	27 Israel	- Barak I.T.C	10.529
13 Portugal	- Terravista T-O		100% res held by ternational	Z1 ISIABI	- VocalTec	19.979
	- MTS		10%	Africa		
	- T-Systems CIS		100%	28 South Africa	- T-Systems	
15 Slovakia -	- Slovak Telecom		51%	- Courring	South Africa (Pty) Limited	74.909
	- EuroTel Bratislava		6 of shares held by ST			



# Having reduced their debt burden substantially (the case of DTAG again) ...



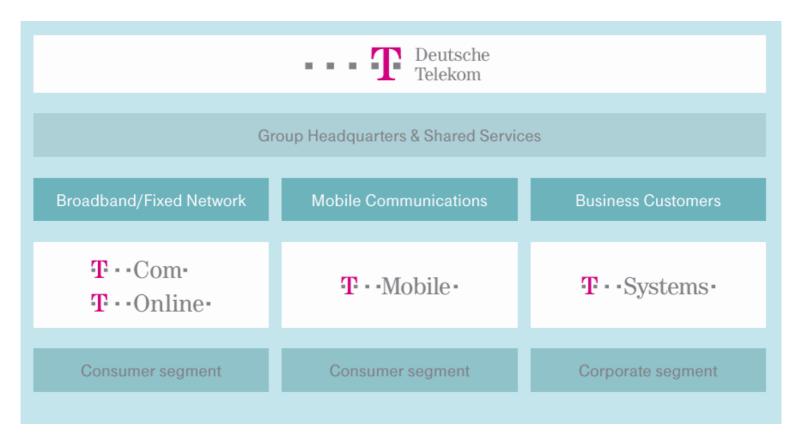


#### the big players re-accelerate concentration and re-integrate former subsidiaries ...

- Recent mergers and acquistions in the TLC-Sector:
  - SBC AT&T
  - Verizon (Quest?) MCI
  - Sprint Nextel
  - Cingular AT&T Wireless
  - **...**
- Reintegration of former subsidiaries:
  - Deutsche Telekom T-Online
  - France Telecom Orange, Wanadoo, Equant
  - Telecom Italia Telecom Italia Mobile
  - Telefónica Terra Lycos
  - ..



# ... the last point leading to new company structures (here: Deutsche Telekom)



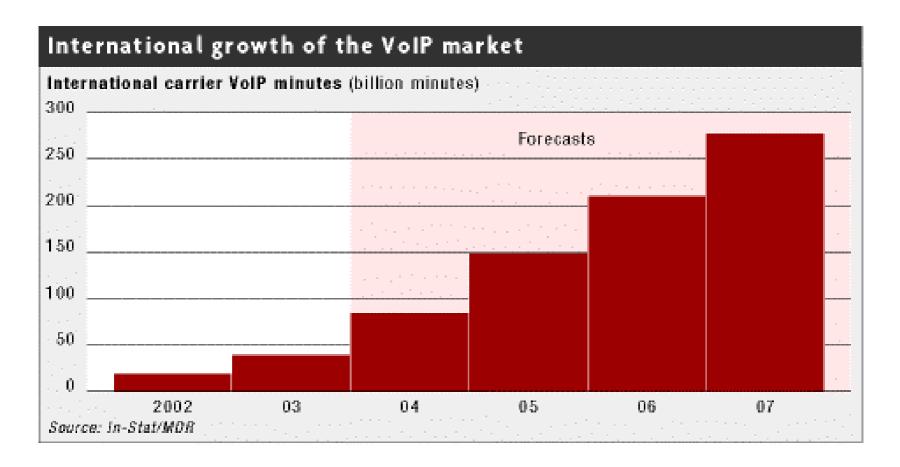


## Technical and market trends to come - and probably here to stay - in the TLC-Sector

- From narrow band to broadband ...
- From single play to "triple play" …
  - voice, TV and fast internet via telephone line
- From fixed to mobile ...
  - revenue Deutsche Telekom 2004
    - > 22.4 bn. Euro in fixed-line networks
    - > 25.5 bn. Euro in mobile networks
  - take-off of broadband mobile technology?
- From traditional public switched telephone networks to IP-based networks (Next Generation Networks) ...



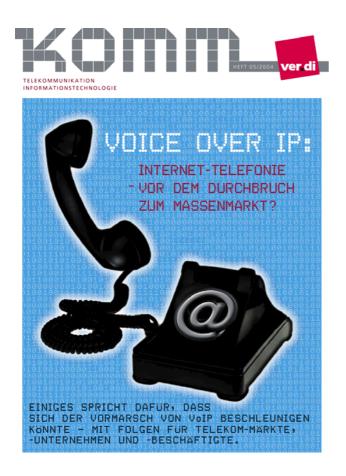
# VoIP (Voice over Internet Protocol) - the next big thing in the TLC-Sector?





Source: UNI Telecom 2004

#### VoIP - a threat to the jobs in the TLC-Sector



- VoIP more precisely: Next Generation Networks (NGN), based on IP - will increase productivity, reduce costs and squeeze revenues of fixed-line operators.
- Verizon (USA) expects to close 4 out of every 5 central offices! The central offices that remain will be filled with computers, servers, and routers.
- A similar consolidation is possible for <u>every</u> telco as VoIP will likely be dominant over next 3-5 years.



#### Summary and conclusion

- The present telecommunications market is characterized by
  - moderate, but steady growth,
  - stagnant or even declining employment,
  - geographically focused internationalization,
  - concentration and re-integration.
- The roll-out of IP-based networks and the advance of VoIP will lead to a sharp increase in productivity and can result in massive job-cuts.
- The main challenge for trade unions in the TLCsector in the years to come will be the protection of jobs.

